

KNXT



Catholic Television
Channel 49/50 Fresno
Channel 38 Bakersfield

FOR IMMEDIATE RELEASE

BRIGHT HOUSE NETWORKS SPONSORS LOCAL FOOTBALL RIVALRY

Fresno, Calif. – Bright House Networks is sponsoring the Holy Bowl, the annual non-conference football game between Garces Memorial High School of Bakersfield and San Joaquin Memorial High School of Fresno. Garces will be hosting San Joaquin at Sam Tobias Field on Saturday, Sept. 25. This heated rivalry between the two Catholic High Schools in the Central Valley has been a football tradition since 1947, which awards the victors with the coveted Bishop's Cup.

The pre-game ceremonies begins at 7:30 p.m. and highlights Garces' fall outreach program "Support Military Families," which honors the families and soldiers of the 422nd Military Police Company, an Army Reserve Unit comprised of residents mostly from Bakersfield and Fresno currently deployed in Iraq.

Bright House Networks Bakersfield is producing this show in conjunction with KNXT-TV which features a halftime ceremony honoring the undefeated 1985 Garces Memorial High School football champions.

Cheer on your favorite team at the Holy Bowl, broadcast on Sunday at 5:30 p.m. on KNXT-TV channel 49 Fresno, 38 Bakersfield, Bright House channel 442 and streaming LIVE at www.KNXT.tv.

About Bright House Networks

Bright House Networks is the ninth largest multichannel video programmer distributor (MVPD) in the US with 2.4 million customers in several large cities including Tampa Bay and Orlando, Florida; Bakersfield, California; Indianapolis, Indiana; Detroit, Michigan; and Birmingham, Alabama; along with several other smaller regions in Alabama and the Florida Panhandle. The Florida markets are adjacent and form one of the country's largest cable clusters.

For more information about Bright House Networks or our products and services, please visit brighthouse.com.

About KNXT-TV

KNXT-TV is the United States' only Catholic Diocese-owned full-powered television station broadcasting and streaming online 24 hours a day, seven days a week.

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Contact:

Kue Lee, Webmaster/Programming
KNXT-TV, Catholic Television
www.KNXT.tv

Tel: 559-488-7440

E-mail: klee@dioceseoffresno.org